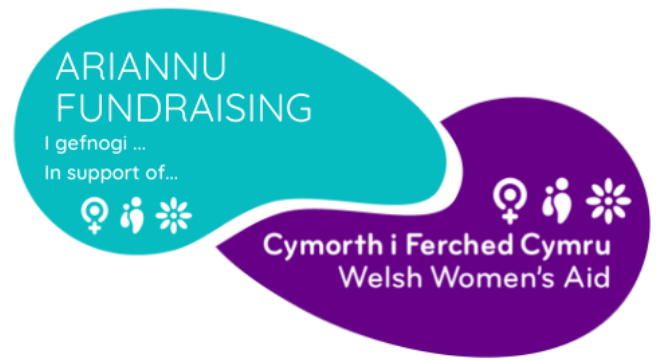




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Welsh Women's Aid

Digital Content Privacy Notice

This Privacy Notice explains how Welsh Women's Aid will use your personal information, who it will be shared with, and why.

1.1 What information do we collect?

We keep images, videos, and/or other digital content that have been provided to us with an individual's consent for use for marketing and promotional purposes. These may be collected by us, for example, at fundraising events, or by yourself and then shared with us.

1.2 Why do we collect information about you?

We collect this information in order to hold a record of events and to use for marketing and promotional purposes. You do not have to provide this information but by doing so, you are consenting to its use for marketing and promotional purposes.

1.3 Legal basis for using your information

In order to collect personal information, WWA needs a lawful basis for processing your data. Our reasons for processing your information include one or more of the following:

- Consent: you have given clear consent for your personal data to be processed for a specific purpose.
- Contract: you've entered into a contract with us e.g., you've signed up for an event or are planning to enter a contract.

Pendragon House, Caxton Place | Pentwyn, Cardiff | CF23 8XE
Tel: 02920 541551
info@welshwomensaid.org.uk | www.welshwomensaid.org.uk

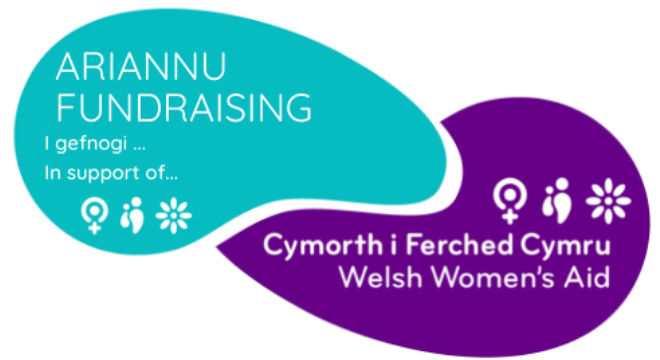
Registered Charity Number: 1140962



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- Legal obligation: the processing is necessary for us to comply with the law (not including contractual obligations).
- Legitimate interests: the processing is necessary for our legitimate interests or the legitimate interests of a third party, unless there is a good reason to protect the individual's personal data which overrides those legitimate interests.

For a full breakdown of the different types of information we collect and the lawful basis for processing, please speak to the Data Protection team by emailing dataprotection@welshwomensaid.org.uk.

1.4 What do we do with your information?

Your electronic information is held within Welsh Women's Aid's secure Customer Relationship Management cloud-based database, and, in some cases, it may also be stored on Microsoft SharePoint or local machines and remains confidential.

Welsh Women's Aid is certified under the Cyber Essentials scheme, for more information please visit <https://www.cyberessentials.ncsc.gov.uk/> or contact DataProtection@welshwomensaid.org.uk.

1.5 Who do we share your information with?

The information we collect from you will not be shared with anyone externally but may be used on marketing and promotional content that is available to the public, for example, on leaflets and on our social media.

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1.6 How long will we keep your information?

We will hold any digital information for no more than 5 years after it was provided, after which the raw data will be deleted. Any historical materials using your information may remain in circulation, but new materials using this content will not be produced.

You can exercise your right to erasure under data protection law at any other time prior to this by emailing fundraising@welshwomensaid.org.uk

1.7 What are your rights?

You have the right to:

1. Ask to see information about you that is held by Welsh Women's Aid
2. Have information about you changed if it is not correct
3. Ask to have the information we hold about you erased
4. Limit the way we use your data
5. Question decisions made about you by a computer
6. Submit a complaint.

To exercise any of these rights please contact fundraising@welshwomensaid.org.uk

If you are unhappy with the way your request is handled or disagree with a decision made by Welsh Women's Aid regarding your data, you can submit a complaint. In these circumstances you can contact the Data Protection Team and request a review of the decision by emailing dataprotection@welshwomensaid.org.uk.

If you are not satisfied with any outcome from the data protection team you may wish to apply to the Information Commissioners Office at:

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Tel: 02920 541551
info@welshwomensaid.org.uk | www.welshwomensaid.org.uk

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The Information Commissioners Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Tel: 0303 123 1113 (local rate)

Consent Form

I understand the above and give consent for Welsh Women's Aid to use my photo(s), video(s), and/or other digital content. I fully understand what my rights are, the data I will be sharing, and how this will be used and stored.

Name:	
Date:	
Signed:	

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